



PITCH BLUE™

Back in Time:

Storm bowling balls are coveted for many reasons including premium performance, stunning appearance, and the utmost quality. Professionals around the globe rely on Storm on a daily basis. The proof is in the pudding!

While many look to Storm to cut through oil and create maximum entry angle, not every situation requires maximum ball motion. In fact, shorter oil patterns and drier conditions can be as challenging as lanes oiled right up to the head pin!

The new Pitch Blue is designed to help you conquer demanding short oil and high friction surface. With a newly engineered shell that creates a different ball motion from the original Pitch Black™, the Pitch Blue will leave you feeling anything but blue!

Control Your Outcome:

"The Bowler's Company." You've heard the tag line before, right? To us it's more than just a catch phrase, a few words to try to hang your hat on. Storm truly is the bowlers company because, through and through, we are a company of bowlers like no other. We know bowling, and we have a passion for excellence both on and off the lanes.

And sometimes those lane conditions can get quite tricky! If the lanes are really dry and it's hard to control the pocket, many top competitors put down their reactive balls in favor of traditional urethanes. Storm's new **Pitch Blue™** combines proven technology principles of yesterday with modern day science. The result is a new **Controll™ Plus** pearl urethane coverstock that is cleaner through the heads than the original Pitch Black and more responsive at the break point. It's a must for every tournament player.

The symmetrical and stable **Capacitor™ Core** helps regulate your flare potential with thunderous results. Let Storm's Vector Layout System™ help you choose the proper layout for your game and your lane conditions. After all, isn't it really all about you?!

Storm – The Bowler's Company



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